

Over



## Code of practice

If you're using the services of any consultant, you can't closely oversee the work being produced, nor can you easily perceive if work has been done unnecessarily, wastefully or unprofessionally. This is why Gil Moolenaar, trading as Over the Moon Marketing, adheres to the same principles of the Code of Professional Standards as set out by the Chartered Institute of Marketing.

In summary:

- Anyone dealing with Over the Moon Marketing will be treated in a professional manner and with honesty and integrity. There will be no unscrupulous practices or provision of deliberately misleading information.
- Over the Moon Marketing undertakes to keep abreast of current marketing practices to offer you the best possible service. (Gil studied part time for four years to achieve the Chartered Institute of Marketing Post-Graduate Diploma and, in July 2005, following two years' continuous professional development, became a Chartered Member. In February 2006 she was appointed a Fellow of the CIM.
- All relevant laws will be complied with.
- Should a conflict of interest arise, Over the Moon Marketing will disclose the situation to all parties involved and withdraw services prior to the start of the work.
- Business information provided by clients will be treated in strict confidence.

And also...

- In the spirit of continuous improvement, your comments and feedback on the services provided are always welcome.